

# **Advertising Opportunities**

# **Annual Salary Survey**

Following the enormous success of our previous salary surveys, CASA is pleased to publish our fourth survey for 2017. You can reach your target audience - the decision makers in the ASC - by taking advantage of advertising opportunities. This survey has a year-long shelf life that provides maximum exposure for your business. All ads are full color for the greatest impact.

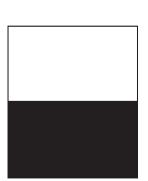
#### **Advertising Fees**

Full-Page Color Ad	\$700
Half-Page Color Ad	\$500
Quarter-Page Color Ad	\$300

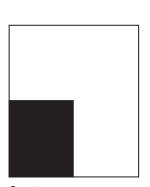
#### **Ad Sizes**



Full-page: 8.5" wide x 11" deep



Half-page: 8.5" wide x 5.25" deep



Quarter-page: 4.125" wide x 5.25" deep

# **Salary Survey Ad Specifications**

#### Deadline

Ad Space Reservation: 05/16/17 Ad Submission: 05/23/17

#### File Format

Only ads in pdf format can be accepted. (no Word docs or other file types, please)

#### **Ad Specifications**

Submit your color ad saved as process color (CMYK) in pressquality pdf format (300 dpi resolution). There is no bleed on ads. Ads saved in RGB cannot be accepted.

#### Submit ads to randolgraphics@yahoo.com

# Please complete form below and return by email or fax

# **Order Details** Company Name \_\_\_\_\_ Company Contact \_\_\_\_\_ Contact E-mail Contact Phone

#### **Advertising Period**

☐ Full-Page \$700	☐ Half-Page \$500	☐ Quarter-Page \$300

#### **Payment Details**

Credit Card #		 	 
Ехр	_Signature_		

### Questions or inquiries regarding **CASA Salary Survey advertising** opportunities or ad submission:

Shellee Randol Member Services & Marketing membership@casurgery.org phone 209.384.1640 fax 844-273-8336