

CASA Homepage Advertising

CASA Members

Our members are ASC administrators, medical and nursing directors, business managers and CEOs, as well as businesses catering to the ASC community. CASA members are active spenders specifically seeking your services. We have more than 400 members, and we are growing daily.

Website Visitors

Since the launch of our site in October of 2010, we've averaged 1,500 visits per month. Of those visits, nearly half were unique visitors.

Page Visits

Our most viewed pages are the CASA home page, Careers page, Partners page, Events page, and Annual Conference event page.

Advertising Fees

Home page ad rates are \$300 per quarter. We offer a \$200 Frequency Discount if you choose to run your ad for one year. Discounted fee of \$1000 must be paid in advance to take advantage of this offer (no quarterly payments permitted).

Exclusivity

Home page ads are rotating; no more than 6 ads will be permitted to rotate at any time.

Please complete form below and return by email or fax

Order Details

Company Name _____

Company Contact _____

Contact E-mail _____

Contact Phone _____

Your Web URL to link to ad _____

Advertising Period

3 months \$300 6 months \$600 9 months \$900 12 months \$1000

Payment Details

Credit Card # _____

Exp _____ Signature _____

Web Ad Specifications

Ad Posting

Ads are subject to approval and will be posted on the CASA website within two business days of submission.

File Format

Only ads in jpg format can be accepted (no gif, eps or pdf files please).

Ad Specifications

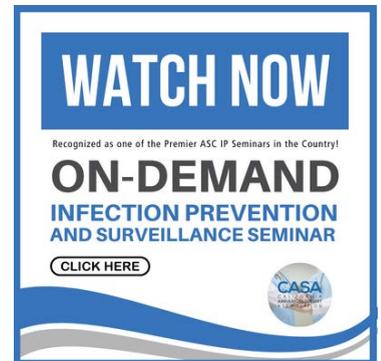
Submit your color ad saved in RGB color at no less than 72 dpi resolution. Ads must be 400 pixels wide by 400 pixels deep. No animated files are accepted at this time.

Submit ads to

membership@casurgery.org

Sample Ad

(Not actual size)



Questions or inquiries regarding CASA website advertising opportunities or ad submission:

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