

# California Ambulatory Surgery Association | Slate for 2021 Board of Directors

## **Daniel Brazell, MBA**

Daniel Brazell is Senior Vice President of Operations for Surgery Partners. In this current role he has strategic and operational oversight for the west region of Surgery Partners, 25 multispecialty ASC partnerships and 2 physician practices in California and Honolulu. These partnerships include joint ventures with 4 large health systems comprised of 9 ASCs. He has successfully developed a total joint, cardiovascular and outpatient robotics program within the region. Daniel has successfully been involved in ASC management since 2013. Prior to his work in the ASC industry, he served as Vice President of Operations for the ONRAD Medical Group where he held critical roles in physician relations, account management, logistics and medical staff departments. Daniel and his team are active supporters of CASA through grassroots initiatives, education and participating in the CASA conference program.

## **Jeff Orgen, MHA**

Jeff Orgen is currently the Regional Vice President, Operations for the AMSURG Corporation where he has oversight of operations, finance, and partnership management of 12 ASC partnerships and affiliated anesthesia entities. He has more than 20 years in the outpatient environment and more than 10 years as a seasoned healthcare leader who has dealt with all aspects of our industry within California and abroad. Jeff has contributed to the development, growth, and operations of single and multispecialty ASCs, including endovascular and cardiovascular surgery centers and wishes to contribute to CASA's efforts to advocate for procedural growth of these specialties in ambulatory facilities. Jeff currently serves on the CASA Conference Committee. He believes that his leadership background, experience working within, and operating ambulatory surgical facilities will be an asset to CASA and its affiliate members.

## **Chad Smith, RN, BSN, MSN, PHN, NE-BC**

Chad is the Director of Clinical Services for the Sutter Health Surgery Center Division. In this role Chad provides direct clinical support to 26 Ambulatory Surgery Centers and 2 Surgical Hospitals. He has 13 plus years of healthcare managerial experience including expertise in developing and implementing total joint replacement programs in multiple ASCs. In addition to his managerial experience, Chad is an experienced perioperative nurse in both the ASC and hospital locations as well as an emergency room charge nurse. Chad has been an active member of CASA throughout this time, serving on the CASA Conference Committee where he chairs the development of the conference clinical program. Advocating for surgery centers and patients is a passion for Chad along with his philosophy of servant leadership. Chad will utilize these qualities to bring value to the CASA Board.

## **Randy Todorovich, RN**

Randy is a Senior Vice President of Managed Care with ASD Management. Randy has over 20 years of experience working in the ASC industry, primarily responsible for managed care contracting, retroactive contract analysis and strategic planning for new and existing centers. Randy was instrumental in establishing the CASA Payor Summit which has furthered ASC relationships with California's major payors. Randy serves as chairperson for the CASA Health Plan Committee and works frequently with leaders of the health plans along with other CASA Committee members throughout California. He has been instrumental in establishing relationships and driving conversations on the benefits of ASCs and is passionate about proactively serving the CASA membership as their advocate, statewide. There remain many managed care initiatives that he believes his experience can contribute to on behalf of CASA.

## **Mary Whitmore, CASC**

Mary Whitmore is Director for Service Delivery and Revenue Cycle with Tenet / United Surgical Partners International (USPI). In this role Mary has responsibilities for Northern California, Portland, Washington, and Montana regions. Prior to her current role, Mary was a Regional Administrator for USPI with responsibility for two ASCs in Northern California. One of these ASCs, under Mary's leadership, received the first CASA ASC of the Year Award. Mary has been active in CASA for several years, particularly in the area of grassroots where she has conducted several ASC tours for both state and congressional representatives. Mary has also been active in the ASC DC fly-ins and encouraging physician engagement in these important advocacy events. Mary currently serves on the CASA Conference and Advocacy Committees.

## **Jeffrey Dottl**

Jeffrey Dottl is a principal of Physicians Surgery Center (PSC) and Jeff has been with PSC since 2010. PSC has developed and managed 23 surgery centers and 1 hospital within the southwest region of the United States. His role at PSC includes managing the entire suite of business operations for ambulatory surgery centers and surgical hospitals. This includes syndication of new facilities, construction and design management, HR, payer and vendor contracts, billing and collections, etc. Jeff believes that "Working in the ASC industry has been the highlight of his working career. The ASC industry is a great industry that does a lot of good. He is looking forward to the opportunity to work with CASA in a bigger and better way to continue the good work this organization has done to expand ASC influence in California and to advocate for increased patient safety and access."

## **Lisa Cooper, RN, BSN, BA**

Lisa Cooper is the Chief Operating Officer for Santa Cruz Surgery Center. Lisa is also the principal of a consultancy company which offers interim executive management services, long-term business solutions, and expert-witness services. Specializing in partnerships with private practice physicians and their healthcare partners. Lisa served on the CASA Board from 2006- 2014 and is currently on the ASCA Government Affairs committee. She is active in ASC advocacy by participating in the ASC DC fly-ins. She is also a frequent speaker at ASC conferences, including CASA and Becker's annual business conferences. During the pandemic she was an active voice for the ASC industry, assisting both local and national surgery centers with regulatory preparedness, as well as educating local officials with regards to the need to have ASCs stay open and be able to provide services during the epidemic.