

Annual Conference Syllabus

Our conference attendees refer to their syllabus over and over, giving your ad great exposure and a long shelf-life.

Advertising Fees

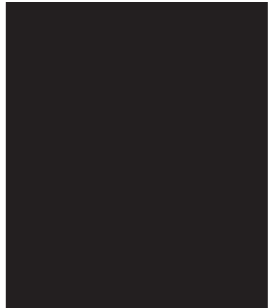
Conference Syllabus Print Advertising

- Full-Page Black & White Ad\$475
- Half-Page Black & White Ad\$375
- Quarter-Page Black & White Ad\$275
- Add Full Color\$375 for any size ad

Pre-Conference Syllabus Print Advertising

- Full-Page Black & White Ad\$175
- Half-Page Black & White Ad\$135
- Add Full Color\$175 for any size ad

Ad Sizes



Full-page:
7.5" wide x 10.5" deep



Half-page:
7.5" wide x 5.25" deep



Quarter-page:
3.70" wide x 5.25" deep

Please complete form below and return by email or fax

Order Details

Company Name _____

Company Contact _____

Contact E-mail _____

Contact Phone _____

Payment Details

Credit Card # _____

Exp _____ Signature _____

Syllabus Ad Specifications

Deadline

Ad Space Reservation: 06/12/20

Ad Submission: 07/08/20

File Format

Only ads in pdf format can be accepted (no Word docs or other file types, please).

Ad Specifications

- Submit your black & white ad in press-quality pdf format (300 dpi resolution).
- Submit your color ad saved as process color (CMYK) in press-quality pdf format (300 dpi resolution).
- There is no bleed on syllabus ads.
- Ads saved in RGB cannot be accepted.

Submit ads to

shellee@casurgery.org

If your ad is included in your sponsorship package, please disregard payment info at left. Use ad specification info above for your ad submission.

Questions or inquiries regarding CASA Syllabus advertising opportunities or ad submission:

Shellee Randol
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