

Annual Salary Survey

Following the enormous success of our previous salary surveys, CASA is pleased to publish our sixth survey for 2023. You can reach your target audience - the decision makers in the ASC - by taking advantage of advertising opportunities. This survey has a year-long shelf life that provides maximum exposure for your business. All ads are full color for the greatest impact.

Advertising Fees

Full-Page Color Ad.....	\$700
Half-Page Color Ad.....	\$500
Quarter-Page Color Ad.....	\$300

Ad Sizes



Full-page:
8.5" wide x 11" deep



Half-page:
8.5" wide x 5.25" deep



Quarter-page:
4.125" wide x 5.25" deep

Please complete form below and return by email or fax

Order Details

Company Name _____

Company Contact _____

Contact E-mail _____

Contact Phone _____

Advertising Period

Full-Page \$700 Half-Page \$500 Quarter-Page \$300

Payment Details

Credit Card # _____

Exp _____ Signature _____

Salary Survey Ad Specifications

Deadline

Ad Space Reservation: 04/15/23

Ad Submission: 04/30/23

File Format

Only ads in pdf format can be accepted.
(no Word docs or other file types, please)

Ad Specifications

Submit your color ad saved as process color (CMYK) in press-quality pdf format (300 dpi resolution).

There is no bleed on ads.
Ads saved in RGB cannot be accepted.

Submit ads to

membership@casurgery.org

Questions or inquiries regarding CASA Salary Survey advertising opportunities or ad submission:

Nicole Scott
Membership Manager
membership@casurgery.org
phone 925.214.3880