

Advertising Opportunities

Annual Salary Survey

Following the enormous success of our previous salary surveys, CASA is pleased to publish our eighth survey for 2025. You can reach your target audience - the decision makers in the ASC - by taking advantage of advertising opportunities. This survey has a year-long shelf life that provides maximum exposure for your business. All ads are full color for the greatest impact.

Advertising Fees

Full-Page Color Ad	\$1,000
Half-Page Color Ad	\$700
Quarter-Page Color Ad	\$500

Ad Sizes



Full-page: 8.5" wide x 11" deep



Half-page: 8.5" wide x 5.25" deep



Quarter-page: 4.125" wide x 5.25" deep

Please complete form below and return by email or fax Order Details

Company Name
Company Contact
Contact E-mail
Contact Phone
Advertising Period
🗅 Full-Page \$1,000 🗅 Half-Page \$700 🗅 Quarter-Page \$500

Payment Details

Credit Card # _____

Exp Signature

Deadline

Salary Survey Ad Speci ications

Ad Space Reservation: 04/15/25 Ad Submission: 04/30/25

File Format

Only ads in pdf format can be accepted. (no Word docs or other file types, please)

Ad Specifications

Submit your color ad saved as process color (CMYK) in pressquality pdf format (300 dpi resolution).

There is no bleed on ads. Ads saved in RGB cannot be accepted.

Submit ads to

membership@casurgery.org

Questions or inquiries regarding CASA Salary Survey advertising opportunities or ad submission: Nicole Scott Membership Manager membership@casurgery.org phone 925.214.3880