

# Join CASA and let us help you grow your business.

**CASA auxiliary membership allows you to partner with hundreds of potential clients in the ASC industry. Our members are actively seeking reliable businesses when choosing ASC-related goods and services.**

As a trusted leader among ASCs, members feel confident doing business with our partners. By becoming an Auxiliary member of CASA you help us to become more influential, not only in the ASC community but in the legislative branches as well. As we further our mission to serve as the proactive leader in California our success can equal your success.



## VENDOR AND SPONSOR OPPORTUNITIES

CASA's Annual Conference & Exhibits attracts the decision makers and allows you to be an integral part of this highly-acclaimed event. As a CASA Partner, you receive a \$200.00 discount on your vendor booth, as well as early-access to the following year's floor plan. You also receive the conference attendee list - an extremely helpful tool in your marketing plan.

## MEMBERSHIP LIST ACCESS

With over 350 California ASC member facilities, our membership list gives you access to the most-up-to-date and concise information. This list is invaluable and cannot be obtained by non-members. We provide the center administrator's name along with address and phone number - a resource that is not easily accessible on your own. An auxiliary member may request our membership list once-per-year.

## PARTNERS AND ADVERTISING OPPORTUNITIES

Our members refer to the CASA Partners Page because they trust the integrity of our auxiliary members. You may choose the category or multiple categories, to list your business. We can also create a custom category for you, and your listing is linked to your website. When you offer a discount of any kind to our members, your business is highlighted as a Preferred Partner. You also have access to exclusive advertising opportunities on the CASA website.

**As an Auxiliary Member of CASA, you receive numerous benefits included in your \$800 annual fee - a fee among the lowest in ASC associations.**

I love this organization! The programs are top-notch for education and the attendees come ready to learn, even from the vendors/exhibitors. Because my primary market is Ambulatory Surgery Centers, having access to this many leaders from ASCs in California has been invaluable to my company's growth. The staff of CASA are the best out there. They are always accessible and available to help.

Gregory Tertes, R.Ph.  
Consultant Pharmacist | President  
ASC Pharmacist Consultants, Inc.

**CASA**  
CALIFORNIA  
AMBULATORY SURGERY  
ASSOCIATION