## **CASA CONFERENCE 2021**

## VENDOR OPPORTUNITIES & SPONSORSHIP PACKAGES

Annual Conference & Exhibits | September 8-10, 2021 | Hyatt Regency Huntington Beach

SPECIAL EVENT OPPORTUNITIES	Booth	4 Vendor Badges*	BONUS RECOGNITION (\$5000 value)	1/2-page Color Ad in Syllabus (\$750 value)	1 Marketing Item in Totes (\$1500 value)	Name & Logo Displayed as Event Sponsor	Recognition on Event Signage	Recognition on CASA Website	Recognition in E-Bulletins and/or Syllabus	Participation in Vendor Valuation*	Invitation to President's Reception
SPECIAL EVENT Sponsorship	•	•	•	•	•	•	•	•	•	•	•
\$10,000   1 LEFT Includes Premier Booth											
SPECIAL EVENT EXCLUSIVE: Includes creative and custom highlighted recognition at Thursday Special Event!											
ELITE BOOTH SPONSOR	•	•		•	•	•	•	•	•	•	•
\$5,000   2 LEFT											
Our premium booth offers excellent exposure and lots of extras!											
HEALTH CHECK-IN STATION SPONSOR		•		•	•	•	•	•	•		•
\$5,000   1 available											
Sponsor logo will be displayed at the station.											
Screening as mandated, potential temp check,											
testing or attestation. TBD in compliance with											
state regulations. Marketing materials can be											
displayed at station.											
<u> </u>											
THURSDAY LUNCH SPONSOR		•		•	•	•	•	•	•		•
\$5,000   1 <b>S</b> *(a) (4 <b>D</b>											
WEDNESDAY EVE RECEPTION SPONSOR		•		•	•	•	•	•	•		•
\$5,000   1 available											
EXHIBITOR		2)/	21/				D ::	D 111	D ::: :		
BOOTHS	Booth	3 Vendor Badges*	2 Vendor Badges				Recognition on Event	Recognition on CASA	Recognition in E-Bulletins		
	Bootii	Duages	Baages				Signage	website	and/or Syllabus		
PREMIUM FOOD & BEVERAGE		•						•			
\$3,000   6 LEFT		•						•			
STANDARD 8x10	•						•	•			
\$2,500   5 LEFT											
CTANDARD O											
STANDARD 8x8	•		•				•	•	•		
\$2,000   8 LEFT											
*Additional exhibitor attendee passes											
may be purchased for \$200 each.											

ADDITIONAL SPONSORSHIPS	2 Vendor Badges*	1 Vendor Badge*	Full-page Color Ad in Syllabus (\$850 value)	1/2-page Color Ad in Syllabus (\$750 value)	1/2-page B/W Ad in Syllabus (\$375 value)	1 Marketing Item in Totes (\$1500 value)	Name & Logo Displayed as Event Sponsor	Recognition on Event Signage	Recognition on CASA Website	Recognition in E-Bulletins and/or Syllabus
\$5,000   1 av See LD	•		PREMIUM					•	•	•
<b>CASA CONFERENCE APP</b> \$4,500   1 available Your logo on the home page of the conference app.	•		BACK COVER				LOGO ON HOME PAGE	•	•	•
\$4,000   1 available Printed on attendee tote bags.	•		•					•	•	•
WIFI SPONSORSHIP \$4,000   1 available Sponsor will receive recognition as the wifi sponsor, allowing attendees to connect wirelessly in the conference hall. This sponsorship includes a customized, cobranded splash page.	•						LOGO ON SPLASH PAGE		•	•
PROFESSIONAL HEAD SHOT \$3,000 I 1 available Professionals are always looking for a current professional picture. This sponsorship allows attendees to have a professional head shot taken by our photographer. Maximize this sponsorship by reserving a booth (not included in this sponsor fee), where attendees will pick up their photo - driving attendees to your booth for a great opportunity to network.		•						•	•	•
\$3,000   1 available Sponsor logo will be displayed at station. Sponsor will provide hand sanitizer and can distribute marketing materials at the station.		•					•	•	•	•
HOTEL ROOM KEY - CUSTOM! \$3,000   1 available Your full-color logo custom-printed on each CASA room key.		•						•	•	•
<b>CAPPUCCINO BAR</b> \$3,000   1 available Sponsor provides cappuccino bar on Thursday and Friday.	•						LOGO ON CUP SLEEVE	•	•	•
ROOM KEY JACKET - CUSTOM! \$3,000   1 available Sponsor will receive a high-quality, full- color tri-folding key jacket that holds every CASA room key. Complimentary design service included.								•	•	•
THURSDAY BREAKFAST \$3,000   1 available		•						•	•	•
FRIDAY BREAKFAST \$2,500   1 available		•						•	•	•
\$2,500   1 avoic (e) Sponsor will report of the prochure mailing		•	PRE-CON SYLLABUS					•	•	PRE-CON SYLLABUS
PRE-CONFERENCE SYLLABUS \$2,500   1 available Includes Premium advertising location on back cover of Pre-Con syllabus.		•	PRE-CON SYLLABUS					•	•	PRE-CON SYLLABUS
Sponsor dona 20 4. Submits to be distributed at the conference.		•								•

ADDITIONAL	2 Vendor	1 Vendor	Full-page Color	1/2-page Color	1/2-page B/W	1 Marketing	Name & Logo	Recognition	Recognition	Recognition in
SPONSORSHIPS	Badges*	Badge*	Ad in Syllabus (\$850 value)	Ad in Syllabus (\$750 value)	Ad in Syllabus (\$375 value)	Item in Totes (\$1500 value)	Displayed as Event Sponsor	on Event Signage	on CASA Website	E-Bulletins and/or Syllabus
PRE-CONFERENCE BREAKFAST		•						•	•	•
\$2,000   1 available										
RAFFLE SPONSOR								•	•	•
\$2,000   1 available		•								
Sponsor will be recognized at the start of the conference raffle.										
LANYARD SPONSOR \$2,000   1 available		•		•				•	•	•
Sponsor will donate 600 lanyards, co-branded with CASA's logo.										
CHARGING STATION SPICE SOR				•				•	•	•
\$2,000   1 ava   10										
NOTE PAD		•						•	•	•
\$1,500   1 available Sponsor donates 600 note pads to be distributed throughout conference.										
PEN		•						•	•	•
\$1,500   1 available Sponsor donates 600 pens to be distributed throughout conference.										
MINTS		•						•	•	•
\$1,500   1 available Sponsor donas   25 mpt 1 be to be distributed throughout conference.										
THURSDAY MORNING BREAK		•						•	•	•
\$1,500   1 available										
THURSDAY AFTERNOON BREAK		•						•	•	•
\$1,500   2 available										
FRIDAY MORNING BREAK		•						•	•	•
\$1,500   1 available										
PRE-CONFERENCE BREAK		•			PRE-CON			•		
\$1,000   1 available					SYLLABUS					
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