

## PROGRAM

### TUESDAY, OCTOBER 9

Having a clear understanding of financials is required for your ASC to enjoy sustained success. This requires a disciplined and measured approach to all fiscal matters. In this focused 4-hour session, acclaimed ASC operations and finance expert John Goehle will provide a strategy for both beginners and experts discussing revenue cycle management, crucial financial analysis and benchmarking, budgeting and financial projections. Attendees will walk away with important tools and knowledge, allowing them to deploy the proper ASC business strategies to develop the stamina for a successful operation.

**8:00 AM - 9:00 AM**

**Introduction to Accounting (Part 1)**

**9:00 AM - 9:30 AM**

**Break**

**9:30 AM - 10:30 AM**

**Introduction to Accounting (Part 2)**

**10:30 AM - 11:00 AM**

**Break**

**11:00 AM - 12:00 PM**

**Financial Projections, Budgeting and Breakeven Analysis**

#### **Introduction to Finance and Accounting**

- What are the basic functions in the financial operations in an ASC
- Introduction to the accounting equation and basic finance terms
- Revenue and Expense cycle (and the Income Statement)
- Balance Sheet overview and management of assets and liabilities

#### **Financial Reporting and Managerial Accounting**

- Generating Financial Statements
- Reviewing Statements for Action items
- Financial Analysis in the ASC Setting
- Using Financial Benchmarking Ratios for Operational Change
- Internal and External Benchmarking
- Integrating QAPI and Financial Management

#### **Financial Projections, Budgeting and Breakeven Analysis**

- Basic Principles of Budgeting
- Role of Financial Projections
- Break-Even Analysis (and other tools such as sensitivity analysis) for purchases and new programs

**MEMBER RATE..... \$195**

**ADD'L MEMBER RATE (SAME CENTER)..... \$145**

**NON-MEMBER RATE..... \$400**