

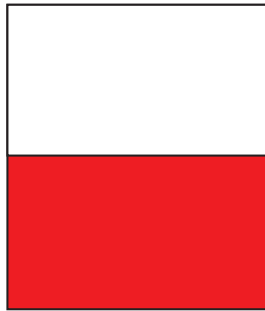
Annual Conference Syllabus

Our conference attendees refer to their syllabus over and over, giving your ad great exposure and a long shelf-life.

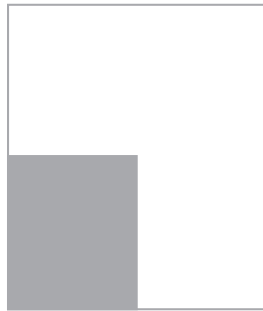
Ad Sizes



Full-page:
 7.5" wide x 10.5" deep



Half-page:
 7.5" wide x 5.25" deep



Quarter-page:
 3.70" wide x 5.25" deep

Black & white ads can be upgraded to color, please see rates below and contact us to make your payment.

Advertising Fees

Conference Syllabus Print Advertising

- Full-Page Black & White Ad\$625
- Half-Page Black & White Ad\$425
- Quarter-Page Black & White Ad\$325
- Add Full Color\$375 for any size ad

Pre-Conference Syllabus Print Advertising

- Full-Page Black & White Ad\$175
- Half-Page Black & White Ad\$135
- Add Full Color\$175 for any size ad

Syllabus Ad Specifications

Deadline for Ad Submission:
07/16/25

File Format

Only ads in pdf format can be accepted (no Word docs or other file types, please).

Ad Specifications

Submit your **black & white** ad in press-quality pdf format (300 dpi resolution).

Submit your **color** ad saved as process color (CMYK) in press-quality pdf format (300 dpi resolution).

There is no bleed on syllabus ads.

Ads saved in RGB cannot be accepted.

Submit ads to
 registration@casurgery.org by
 July 16, 2025

Questions or inquiries regarding CASA Syllabus advertising opportunities or ad submission:

April Ligtenberg
 Director of Events
 registration@casurgery.org
 phone 714.330.2343